Holiday Home Living©

2017 RATE CARD

Display Advertising Rates

INSERTIONS	1	2	3
Full page	£948	£853	£805
Half page	£498	£448	£423
Quarter page	£259	£233	£220
Eighth page	£148	£133	£126

SPECIAL POSITIONS	1	2	3
Inside front cover	£970	£909	£866
Outside back cover	£993	£934	£889
Inside back cover	£963	£898	£848

Advertorial packages are available details on request

All the above prices are exclusive of VAT. For further details of advertorials and special promotional features, please email: enquiries@holidayhomeliving.co.uk Quotations on request

Mechanical Data

DISPLAY	BLEED	TRIM	TYPE
Double page spread*	303 x 426 mm	297 x 420 mm	278 x 400 mm
Full page	304 x 216 mm	298 x 210 mm	278 x 190 mm
Half page vertical			278 x 92 mm
Half page horizontal			136 x 190 mm
Quarter page vertical			136 x 92 mm
Quarter page horizontal			68 x 190 mm
Eighth page			68 x 92 mm

* No important matter should appear in the gutter, allow 3 mm per page

Artwork Requirements

All artwork should be supplied as four colour process for Macintosh. Advertisements should be supplied as press quality pdf's. Images must be supplied at 300dpi as tiffs, jpegs or eps. Artwork can be supplied on cd to:

Holiday Home Living Limited, 56 Canberra Road, Christchurch, Dorset BH23 2HW
or emailed to: julie@ripeideas.co.uk files must not exceed 10meg for emailing purposes.

General Information

Holiday Home Living Magazine is published to coincide with the start of the Holiday Park season and the annual launch of manufacturers new products. All advertisement rates are subject to VAT at current rates. Additional production charges are also subject to VAT.

GO TO BOOKING FORM ▶

Holiday Home Living Limited, 56 Canberra Road, Christchurch, Dorset BH23 2HW
Tel: 01202 600772 Email: enquiries@holidayhomeliving.co.uk

Holiday Home Living© BOOKING FORM

Step 1 > I WOULD LIKE TO TAKE (please tick one offollowing)

- ☐ a full page ad
- ☐ a half page vertical ad
- ☐ a quarter page vertical ad
- ☐ a quarter page horizontal ad
- ☐ a half page horizontal ad
- ☐ an eighth of a page ad

**Please refer to rate card for costings*

Step 2 > IN THE...

☐ Next issue ☐ Next two issues ☐ Next three issues

Step 3 > CONTACT DETAILS

Contact Name

Company

Address

Post Code

Tel No

Email

Authorised Signature

Print Name

Step 4 > PAYMENT

I enclose a cheque made payable to Holiday Home Living Limited for £

Please invoice us (Amount including VAT) £

Our purchase order reference

SUBMIT

Please return this form to:

Holiday Home Living Limited, 56 Canberra Road, Christchurch, Dorset BH23 2HW
Tel: 01202 600772 Email: enquiries@holidayhomeliving.co.uk

TERMS AND CONDITIONS Holiday Home Living Ltd shall accept a maximum of one full page or two half page inside front cover advertisements and inside and outside back cover advertisements per edition of Holiday Home Living Magazine. Bookings for advertisements will be accepted on a first-come, first-served basis. The cost of the advertisement is payable in advance. To book your advertisement, complete and return the form to the address above. Alternatively call 01202 600772 ADVERTS Holiday Home Living Ltd shall have final approval of the advert. A specification of the artwork required is available on the Rate Card. Adverts must adhere to the specification. The deadline for providing Holiday Home Living Ltd with the advert artwork will be advised at the time of booking (or before if requested).